

JETER PUBLISHING

JETER PUBLISHING ANNOUNCES THE FIRST TITLES TO BE PUBLISHED BY THE IMPRINT

NEW YORK, May 29, 2014—Jeter Publishing, a co-publishing partnership with Gallery Books and Simon & Schuster Children's Publishing, is proud to announce the first three titles to be published by the imprint – a children's book, a photography book, and an adult non-fiction book.

The first book, *THE CONTRACT* by Derek Jeter with Paul Mantell, is a middle grade (ages 8-12) baseball novel set for publication on September 23rd. *THE CONTRACT* is the first book in a planned series featuring a boy who sets high goals for himself and works to make his dreams come true through hard work, teamwork, and determination. It is based on Jeter's own childhood experience.

Later in the fall, Jeter Publishing will release a chronicle of Derek Jeter's last season with the New York Yankees, told mostly through the pictures of award-winning photographer Chris Anderson.

THE ED LUCAS STORY has also been acquired by Jeter Publishing. Lucas lost his sight at age 12 but received a degree in broadcasting and went on to become the first blind person to cover baseball on a regular basis, a job he has done for over 50 years. A feature film on his story is currently in development with Two Lefts Don't Make a Right Productions. *THE ED LUCAS STORY* is currently scheduled for publication in Spring 2015.

"My goal in creating Jeter Publishing is to work with inspiring people from all walks of life to develop a wide-ranging catalog of interesting books," said Derek Jeter. "I also want to create a collection of children's books that teach children fundamental life lessons through engaging and fun content."

"The breadth of Jeter Publishing is evident in the first group of titles set for publication," said Louise Burke, President of the Gallery Books Group. "Derek is passionate about the imprint and we are thrilled to be working with him on these books."

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ABOUT JETER PUBLISHING

Jeter Publishing, a multi-faceted partnership with Gallery Books and Simon & Schuster Children's Publishing that launched in November 2013, marks sports icon Derek Jeter's first foray into the publishing world. With Jeter's editorial guidance, the imprint will feature both sports and lifestyle content encompassing adult non-fiction titles. Jeter Children's, a division of Jeter Publishing, will produce books that align with the core values and life lessons of Jeter's Turn 2 Foundation, which will include picture books, middle grade fiction and ready-to-read books.

ABOUT SIMON & SCHUSTER

Simon & Schuster, a part of CBS Corporation, is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, and the United Kingdom. For more information, visit our website at www.simonandschuster.com